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UNITED WE WIN.**

**LIVE UNITED**

# **Community-Building Mini Grants Program 2020**

**Information Session**

**March 4, 2020**

**Anne Nichelson, Vice President of Community Impact**

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# United Way of Greater New Bedford

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**Our Mission:** We mobilize people, partnerships, and resources to catalyze change that strengthens the communities we serve.

Like United Way Worldwide, we are focused on creating community-based and community-led solutions that strengthen the cornerstones for a good quality of life: Health, Education, Financial Stability, and Basic Needs.

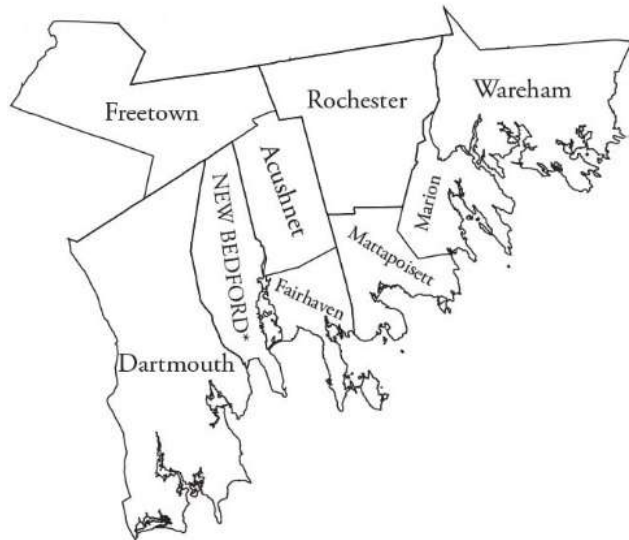
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# Mini-Grants Overview

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Since 1995, Mini-Grants has supported:

**808** community building projects by  
**419** local all-volunteer based groups for over  
**\$820,314.**

In 2019, United Way funded 19 Mini-Grant projects for a total of \$25,000.

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# Eligibility

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## Who Can Apply

- New or existing **all-volunteer** groups located in Greater New Bedford
- Groups are defined as having at least 3 members unified by a common cause
- Annual budget/income of group must not exceed \$40,000
- Legal incorporation 501(c)(3) not required

## Who Cannot Apply

- Fraternal organizations, political campaigns or religious activities
- Groups which discriminate
- Any previous recipient that did not adhere to the terms, conditions, and commitments of the Mini-Grants Program
- If your group has been funded for the past three consecutive years (2017-2018; 2018-2019; and 2019-2020) regardless of the type of project, then you are not eligible to apply this year. You will be eligible to apply next year in 2021.

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# What are we looking for?

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## Projects that are...

- Small in scale
- Specific, innovative and achievable within 1 year
- Build community by engaging citizens to address a need or issue of concern
- Align with a focus area

*See RFP for evaluation criteria details.*



Read to Me Wareham

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# Focus Areas

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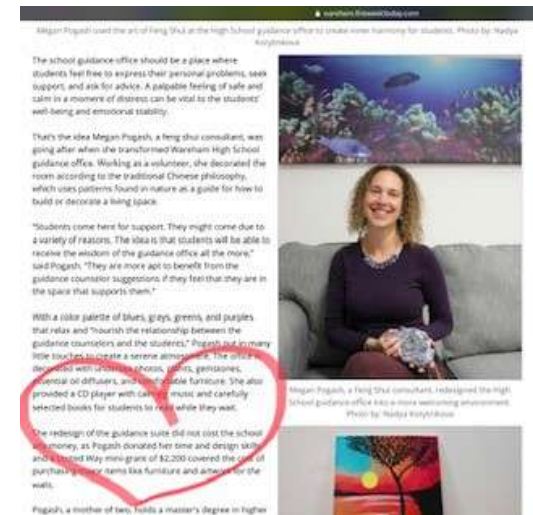


# Funding Specifics

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- Projects **may be** funded up to \$2,500
- All funds are disbursed on a reimbursement only basis, up to four times/year.
- Reimbursements requests **must** be made on online via CommunityForce
- One project per group per funding cycle
- Funded projects/events must begin after the date of award decision (May 2020) and reach completion within 12 months (May 2021)
- Approved funds will be made available for reimbursement as of July 1, 2020



Wareham High School Students'  
Emotional Wellness Project – Your  
Feng Shui Guru



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# What we will not fund

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- Salaried positions
- Rent or utilities
- Food – for sale or nonessential to the project
- T-shirts and other promotional items for sale
- Office equipment- computers, printers, laptops, etc.
- Paid advertising
- Insurance, Security, Police/Fire Detail
- Application/Registration/Membership Dues/Fees
- Scholarships, Pageants, Contests etc.
- School-based field trips
- Projects that are in and of themselves fundraising
- Capital Improvements

*See RFP for full details.*

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# Volunteer SouthCoast

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# VOLUNTEER SOUTHCOAST

[VOLUNTEERSOUTHCOAST.ORG](http://VOLUNTEERSOUTHCOAST.ORG)

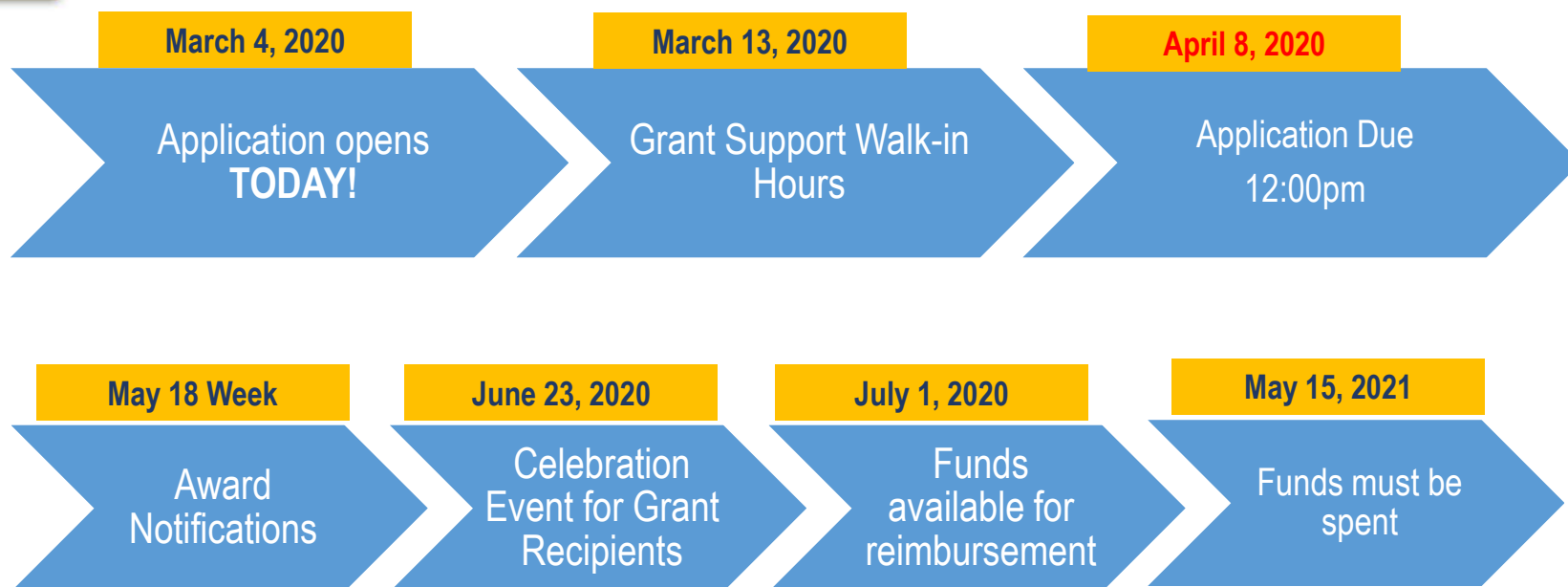
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# Timeline

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Red indicates deadline date.

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# How to Apply

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Visit either [unitedwayofgnb.org/mini-grants](https://unitedwayofgnb.org/mini-grants) or [unitedwayofgnb.communityforce.com](https://unitedwayofgnb.communityforce.com) to access the application.

You must create an account on the CommunityForce website if you are a new applicant.

See the Request for Proposals (RFP) document for full details.

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# Questions?

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For more information, including today's slides and Request for Proposals (RFP) document, please visit our website: [unitedwayofgnb.org/mini-grants](https://unitedwayofgnb.org/mini-grants)

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