

Health



United Way
of Greater New Bedford

OUR GOAL: Creating an environment where residents, families, and communities can access the support they need to maintain or improve their health and well-being.

TARGET ISSUE 1: A Healthy Start

Community Goal: Families are able to give their children a healthy beginning by reducing their risk for preventable health problems.

Program Indicators:
(Number and Percent of...)

- Women who participated in prenatal health classes and appointments
- Pregnant women who stopped using tobacco products
- Pregnant women who stopped drinking alcohol
- Pregnant women who stopped using opioids or other substances (decrease)
- Families who accessed early intervention services for children who have a developmental delay or another special need

TARGET ISSUE 2: Quality Health Care & Social Services

Community Goal: Residents are accessing needed health care and social services, including senior services and programs and disability services.

Program Indicators:
(Number and Percent of...)

- Residents who received preventative health care services
- Residents who reduced the cost of their prescriptions
- Residents who accessed needed programs and/or resources for a disability
- Senior residents who accessed needed programs and/or resources
- Residents who received counseling or treatment for drug or alcohol addiction
- Residents who received mental health care services
- Residents who have mental health or chemical dependency issues who accessed other supportive services, such as housing, food programs, smoking cessation programs, or transportation services

TARGET ISSUE 3: Healthy Lifestyles

Community Goal: Residents are making healthy choices and living lifestyles that promote well-being.

Program Indicators:
(Number and Percent of...)

- Residents who reported regular physical activity
- Residents who accessed and consumed nutritious foods

Education



OUR GOAL: Helping children and young adults achieve their full potential.

TARGET ISSUE 1: Readiness to Succeed in School

Community Goal: Students enter school developmentally on track to achieve proficiency in needed literacy and math skills.

Program Indicators:
(Number and Percent of...)

- Children who are enrolled in quality early education opportunities
- Students who developed needed literacy skills by third grade
- Students who were screened for the early detection of developmental delays and mental health needs and were provided access to needed services based on

TARGET ISSUE 2: Academic Achievement

Community Goal: Students demonstrate at least one grade level of academic growth each year.

Program Indicators:
(Number and Percent of...)

- Students with at least a 95% attendance rate
- Students who progressed to the next grade level
- Students who demonstrated grade level proficiency or improvements on applicable school-based standardized assessment testing
- Students who were suspended or expelled (decrease)

TARGET ISSUE 3: Empowered and Engaged Families

Community Goal: Families are engaged in the education of their children and enable them to succeed in school.

Program Indicators:
(Number and Percent of...)

- Parents who reported attending parent/teacher meetings
- Parents who attended education and skill-building programs
- Parents who reported reading to their children
- Parents who reported working with their children on homework
- Parents who attended school events or meetings

Financial Stability



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OUR GOAL: Connecting individuals to opportunities that help their families break the cycle of poverty and economically prosper.

TARGET ISSUE 1: Employment and Job Skills

Community Goal:

Residents are prepared for the current job market and are able to secure a job that pays a family-sustaining wage.

Program Indicators: (Number and Percent of...)

- Residents who are paid a family-sustaining wage
- Residents who earned a high school equivalence credential
- Residents who successfully completed adult education, post-secondary education degrees, or other training programs that lead to higher paying wages
- Residents who found and maintained employment for 90 days
- Residents who received services to help them navigate citizenship challenges
- Residents who demonstrated English language proficiency

TARGET ISSUE 2: Maximized Income

Community Goal:

At-risk residents are able to achieve financial stability, and further, build assets and accumulate wealth.

Program Indicators: (Number and Percent of...)

- Residents who are signed up for available benefits to support income, such as SNAP or Supplemental Security Income
- Residents who received Earned Income Tax Credits
- Residents who reported no longer relying on high cost financial providers (e.g., check cashing businesses)
- Residents who reduced debt levels
- Residents who started to save or increased savings
- Residents who improved their credit score

Basic Needs



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OUR GOAL:

Education, income and health are the pillars of a good quality of life. Basic needs are the foundation. We support programs that provide direct assistance to those in urgent need of basic necessities.

TARGET ISSUE 1:

Strong Foundations

Community Goal:

At-risk residents and their families have housing and other supports necessary to address urgent basic needs.

Program Indicators:

(Number and Percent of...)

- Residents and their families who are homeless, displaced, or at-risk who are provided assistance for food, clothing, rent, utilities, transportation, or other urgent needs
- Residents and their families who are able to obtain and/or sustain affordable housing

TARGET ISSUE 2:

Safe Home & Community

Community Goal:

Residents and families are able to create a safe environment in their homes and communities.

Program Indicators:

(Number and Percent of...)

- Homes where unsafe conditions, such as lead or another hazard, were resolved
- Residents who take part in home and community safety programming
- Residents who accessed services for intimate partner violence
- Residents who accessed services/programs/resources for reducing child abuse and neglect
- Students who participated in out-of-school youth programming