

FINANCIAL WELLNESS FOR WOMEN

Impact Report Fiscal Year 2026

Jul. 1, 2025 - Jun. 30 2026



UNITED WAY
Greater New Bedford

**WOMEN
UNITED**

FINANCIAL WELLNESS FOR WOMEN

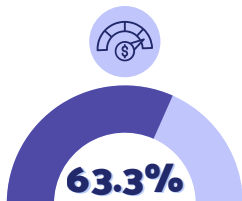
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Financial Wellness for Women (FWFW), an initiative of United Way of Greater New Bedford's Women United, is a 10-week financial literacy program that combines financial education with one-on-one coaching. Through personalized support, encouragement, and accountability, participants build the confidence, skills, and healthy financial habits needed to achieve long-term financial stability.

PROGRAM IMPACT SNAPSHOT

Credit Progress



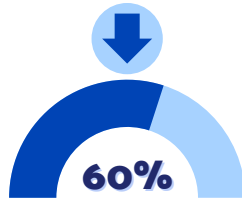
Increased Their
Credit Score

Savings Growth



Built Savings of
\$500 or More

Debt Reduction

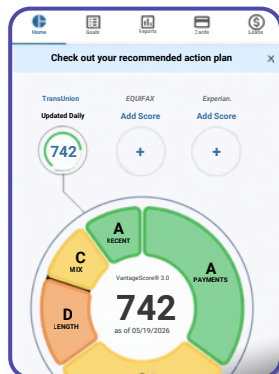


Reduced Their Debt
During the Program



“ I have never had a credit score like this! The fruits of this class just keeps pouring out. Thank you! ”

- FWFW Participant



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PARTICIPANT HABITS & CONFIDENCE METRICS



**Achieved
Personal
Goals**



Participants achieved one or more of their financial goals during the program.



**Budgeting
Techniques**



Utilized budgeting techniques to help them manage their money.



**Debt
Management
Skills**



Gained the skills and resources to better manage debt.



**SMART
Goals**



Plan to use the SMART Goals framework to achieve future financial goals.



**Confidence
Levels**



Reported increased confidence managing their finances.



**Program
Reviews**



Would recommend FWWF to a friend or family member.



“

Financial Wellness For Women fell into my lap at the perfect time. The wonderful team helped me get through a very difficult time. I now feel empowered, confident, and extremely grateful for having this opportunity! I am now on my way to financial success!

- Leslie, FWWF Participant

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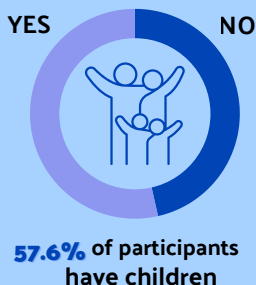
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DEMOGRAPHICS

CHILDREN IN HOUSEHOLD



RACE & ETHNICITY

51.7%

Identify as
people of color
or multiracial

EMPLOYMENT



97% of participants
are employed or self-
employed



33 Graduates



6 MONTH POST-PROGRAM OUTCOMES*



91%

Continued Using
Financial Tools



82%

Increased
Savings



73%

Reduced Debt



73%

Sought Additional
Resources



91%

Shared Skills
with Others



*Survey questions asked respondents to agree with statements on a scale of 0 to 5.

*Survey responses collected from program graduates 6 months post program.

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THE VOLUNTEER EXPERIENCE

Women Helping to Empower Other Women

“ Being a volunteer mentor in the **Financial Wellness for Women** program was such a meaningful experience. I witnessed these amazing women grow more confident each week as they tackled real-life financial topics with honesty and strength.... it's about empowerment, community, and believing in your goals.

- Tatiana, Coach — ”



VOLUNTEER IMPACT SNAPSHOT



81%

Rated their experience

Very Positive!



100%

were

Very Satisfied

with communication &
support from UWGNB staff.

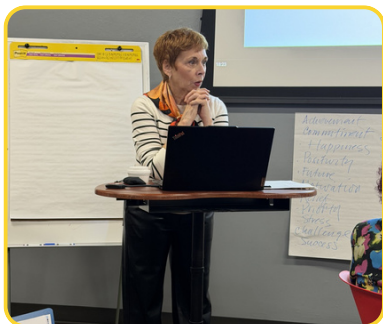


50

Total number of

Volunteers

engaged in FWWF.



“ As a presenter, I have the opportunity to bring a concept and associated actions to the cohort participants that will greatly enhance their financial confidence and understanding. It's inspiring and fun to work with them as they begin to see a new future for themselves and what it will take to achieve it...and to take those actions. I love this program!

- Jody, Presenter — ”

WOMEN UNITED

Women United is a network of individuals leveraging their collective power to elevate and strengthen women through **education, action, and philanthropy.**

OTHER PROGRAMS POWERED BY WOMEN UNITED



WASH & READ

Creates reading corners at local laundromats for children to read while there and take books home to build their own library, increasing literacy and develop a love of reading.



LANTERN

Delivers expert tips, child development resources and events directly into the hands of anyone caring for children 0 - 11. A free service which is available in English, Spanish, and Arabic. Now offering an Autism Spectrum Disorder channel. Sign up by texting **GREAT** to **274448**



BABY BUNDLES

Provides new moms carefully packaged bundles filled with baby essentials like diapers, wipes, bibs, and more! Plus important information about early childhood development, literacy, and local programs and services.



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