

Financial Stability



United Way
of Greater New Bedford

OUR GOAL: We envision a community where individuals and families are on a path toward stability, self-sufficiency, and economic mobility, ultimately breaking the cycle of poverty.

TARGET ISSUE 1: Employment and Job Skills

Community Goal: Residents are prepared for the current job market and are able to secure a job that pays a family-sustaining wage.

Program Indicators:
(Number and Percent of...)

- Residents who are paid a family-sustaining wage
- Residents who earned a high school equivalence credential
- Residents who successfully completed adult education, post-secondary education degrees, or other training programs that lead to higher paying wages
- Residents who found and maintained employment for 90 days
- Residents who received services to help them navigate citizenship challenges
- Residents who demonstrated English language proficiency

TARGET ISSUE 2: Maximized Income

Community Goal: At-risk residents are able to achieve financial stability, and further, build assets and accumulate wealth.

Program Indicators:
(Number and Percent of...)

- Residents who are signed up for available benefits to support income, such as SNAP or Supplemental Security Income
- Residents who received Earned Income Tax Credits
- Residents who reported no longer relying on high cost financial providers (e.g., check cashing businesses)
- Residents who reduced debt levels
- Residents who started to save or increased savings
- Residents who improved their credit score