

# POWER *of the* PURSE

## 2026 VIP Swag Bag Partner

Get your brand noticed by our VIPs! This is an opportunity for women-centric businesses to support Women United initiatives focused on early childhood success and financial & early literacy while increasing your brand and customer engagement.

United Way of Greater New Bedford's Women United brings you, Power of the Purse, where fun and fashion meets philanthropy. The event, recognized by South Coast Almanac 4 years in a row as the "Best Gala" on the South Coast. This is a fabulous evening of entertainment, networking, and our exquisite online designer handbag auction.

### VIP Swag Bag Partner Benefits:

- Introduce your product/brand to 350+ stylish and exceptional women
- 2 tickets to event\* (To receive tickets, donation must be valued at \$1,000 or more)
- Business featured in e-mail blast to 750+ women
- Business tagged on VIP Swag Bag social media posts (minimum 2)
- Business name/ logo on event signage/ video loop
- Business name/logo included in event highlight video post event

### VIP Swag Bag Partner Commitment:

- Provide 100 individual items for Power of the Purse VIP Swag Bag
- Share or post 2 Power of the Purse promotions on business social media

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Item description: \_\_\_\_\_ Value: \_\_\_\_\_

Instructions for pick up/delivery: \_\_\_\_\_

Product can be dropped at United Way or mailed to:

Paula Montgomery

United Way of Greater New Bedford

128 Union Street, Suite 403

New Bedford, MA 02740



If you have any questions or need more information, contact Paula Montgomery at 508-994-9625 ext. 213 or [pmontgomery@unitedwayofgnb.org](mailto:pmontgomery@unitedwayofgnb.org)

### *Power of the Purse - April 30, 2026*

Power of the Purse, Women United's signature event, where fun and fashion meets philanthropy. For more information and tickets, visit [unitedwayofgnb.org/powerofthepurse](https://unitedwayofgnb.org/powerofthepurse).

### *What is Women United?*

Women United is a network of individuals leveraging their collective power to elevate and strengthen women through education, action, and philanthropy. Learn more and join us, visit [unitedwayofgnb.org/women-united](https://unitedwayofgnb.org/women-united).

