

**TOGETHER,
WE CAN.**

Changemaker Grants

Do you have an idea for changing the world — or at least your corner of it?

**TOGETHER,
WE CAN.**

United Way of Greater New Bedford

Our Mission: We mobilize people, partnerships, and resources to catalyze change that strengthens the communities we serve.

Like United Way Worldwide, we are focused on creating community-based and community-led solutions that strengthen the cornerstones for a good quality of life: Health, Education, Financial Stability, and Basic Needs.



United Way
of Greater New Bedford

**TOGETHER,
WE CAN.**

Focus Areas



**TOGETHER,
WE CAN.**

Focus Areas

Health: To create an environment where residents, families, and communities can access the support they need to maintain or improve their health and well-being

Education: To improve student outcomes and engage families in the education of their children so children have the opportunity for educational attainment and life success

Financial Stability: To connect individuals to opportunities that provide a pathway for economic mobility, ultimately breaking the cycle of poverty

Basic Needs: To provide direct assistance to those in urgent need of basic necessities such as food, clothing, transportation, toiletries, shelter, safety, etc.



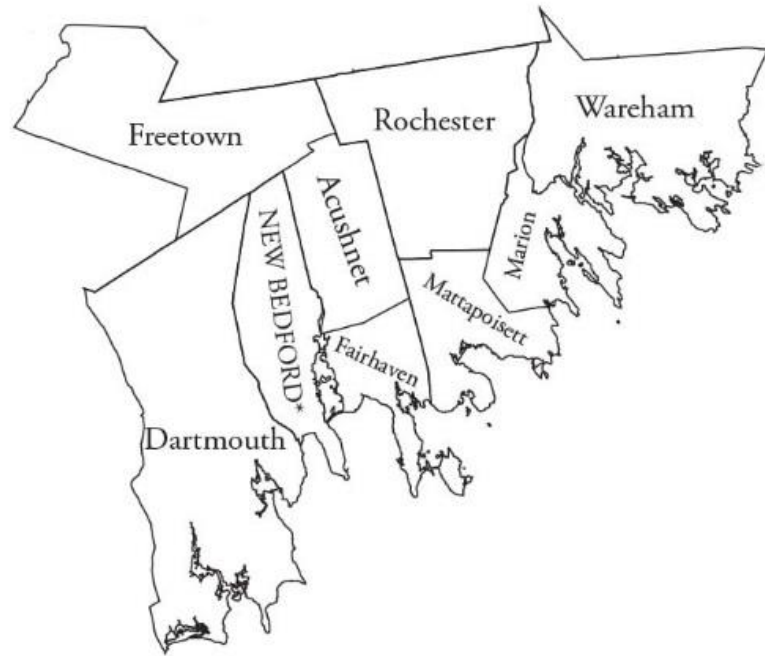
United Way
of Greater New Bedford

**TOGETHER,
WE CAN.**

Overview

Since 1995, United Way has supported:

839 community building projects by
433 local all-volunteer based groups for over
\$877,814.



In 2022, United Way funded 14 Mini-Grant projects for a total of \$27,500.



United Way
of Greater New Bedford

Eligibility

Who Can Apply

- New or existing **all-volunteer** groups located in Greater New Bedford
- Groups are defined as having at least 3 members unified by a common cause
- Annual budget/income of group must not exceed \$40,000
- Be based in New Bedford, Acushnet, Dartmouth, Fairhaven, Freetown, Mattapoisett, Marion, Rochester, or Wareham
- Have an all-inclusive membership and mission, i.e., does not exclude people on the basis of gender, race, religious differences, etc
- **Legal incorporation 501(c)(3) not required**

Who Cannot Apply

- Fraternal organizations, political campaigns or religious activities
- Groups which discriminate
- Any previous recipient that did not adhere to the terms, conditions, and commitments of the Mini-Grants Program

**TOGETHER,
WE CAN.**

How we define a group

- An established group made up of 3 or more people
- A newly formed group made up of 3 or more people
- Groups can be made up of children and youth, but must have at least 1 adult member
- Can be a “Friends of” group as long as the group can make the case for the need and the distinction is clear
- Groups should not be a committee or task force of a larger coalition, initiative, collaboration, or project at another non-profit organization or business



United Way
of Greater New Bedford

TOGETHER, WE CAN.

What are we looking for?

Projects should...

- Provide creative solutions to issues that are engaging, community driven, and foster unity through action
- Raise awareness for a specific area of concern
- Be small in scale, but have the potential for long-term impact
- Be specific, innovative and achievable within 1 year
- Engage citizens to address a need or issue of concern aligned with a United Way focus area
- **BUILD COMMUNITY!**



**TOGETHER,
WE CAN.**

What we will not fund

- Salaries or stipends for group members
- Rent or utilities
- Food – for sale or nonessential to the project
- T-shirts and other promotional items for sale
- Office equipment- computers, printers, laptops, etc.
- Paid advertising
- Insurance, Security, Police/Fire Detail
- Application/Registration/Membership Dues/Fees
- Scholarships, Pageants, Contests etc.
- School-based field trips
- Projects that are in and of themselves fundraising
- Capital Improvements



United Way
of Greater New Bedford

**TOGETHER,
WE CAN.**

Projects we funded last year

BuyBlackNB
Grow Greater New Bedford
Dartmouth Mom's Group
Friends of DAV
GNB C.A.R.E.S.
Hayden McFadden Garden Club
New Bedford Rowing Center, Inc. (NBRC)
Operation Clean Sweep
Southcoast Condo Community Garden
Swifts Beach Improvement Association
The Friends of the Cape Verdean Cultural Committee
Village Hoops
West End Neighborhood Association
Zane's Ramps



TOGETHER, WE CAN.

Funding Specifics

- Projects **may be** funded up to \$2,500
- All funds are disbursed on a reimbursement only basis
- Reimbursements requests **must** be made on online via CommunityForce
- One project per group per funding cycle



United Way
of Greater New Bedford

**TOGETHER,
WE CAN.**

How to Apply

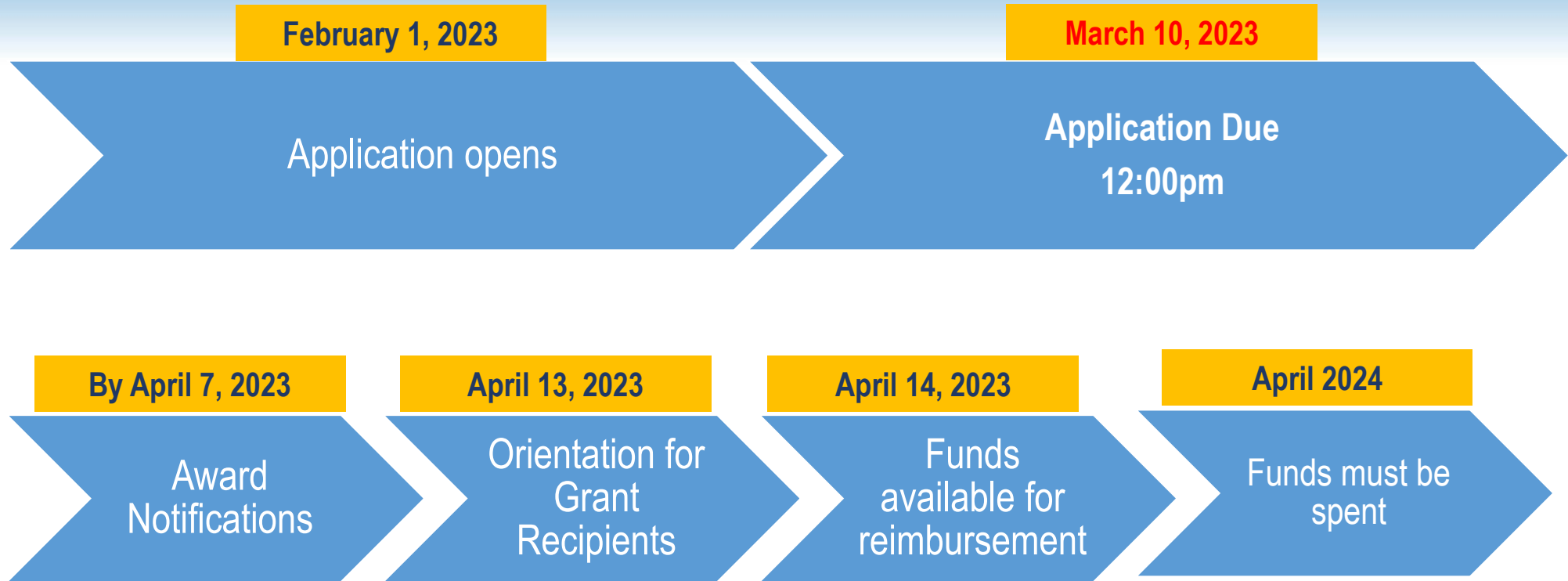


Visit either unitedwayofgnb.org/changemaker-grants or unitedwayofgnb.communityforce.com to access the application.

You must create an account on the CommunityForce website if you are a new applicant.

**TOGETHER,
WE CAN.**

Timeline



Red indicates deadline date.

**TOGETHER,
WE CAN.**

Volunteer SouthCoast



VOLUNTEER SOUTHCOAST

VOLUNTEERSOUTHCOAST.ORG

TOGETHER,
WE CAN.

Questions?

Sarah Rose, Chief Impact Officer

srose@unitedwayofgnb.org (508) 994-9625 ext. 218

For more information, including today's slides and FAQs, please visit our website:

unitedwayofgnb.org/changemaker-grants



United Way
of Greater New Bedford