



2010 Report to the Community

Anyone can LIVE UNITED...

GIVE

Invest your dollars in the people that you live and work with. Provide a meal, pay for a night's shelter, give the gift of learning to read. Whether you give \$2 a week or thousands of dollars a year, the collective effort of all of us giving back can be astounding! So much good can come from your decision to GIVE.

ADVOCATE

Anyone can champion a cause. Whether you're educating others about the needs of our most vulnerable citizens, reaching out to work with members of city council, or wearing the LIVE UNITED t-shirt to show your support, **you** can help inspire hope and create opportunities for a better tomorrow. So go ahead, be visible. Be loud. Advocating means finding your voice on the issues that are important to you. If you want change, speak out! ADVOCATE.

VOLUNTEER

We all have special talents. Things we can do to help. And when we reach out a hand to one, we influence the condition of all. Whether it's reading to children, cleaning up a beach, or delivering meals to homebound seniors, there are hundreds of volunteer opportunities available every day. Give an hour. Give a Saturday. Give the gift of you. VOLUNTEER.

Dear friends, partners and supporters:



As United Way's role in the community evolves, fundraising **is only part of what we do** to impact lives across Greater New Bedford. We also collaborate with other organizations to bring valuable resources to the community, feed the hungry, empower grassroots groups and promote volunteerism. Though this report is only a snapshot, it is my hope that you will learn more about our organization and the dedicated staff, volunteers and donors behind it.

Whether you Give, Advocate or Volunteer, when you partner with United Way you join an exciting movement that is producing tangible results every day. LIVE UNITED is not a campaign or a slogan, it's a decision to make helping others

part of your everyday life. We are thrilled to lead this movement and proud that this powerful message is gaining momentum and inspiring people to do great things.

United Way symbolizes the collective power of community. We leverage your dollars and make them work harder and achieve more. More children succeed and more families and seniors are meeting their basic needs and living healthier lives because of your investment through United Way.

A special thanks to outgoing Board Chairman, Bob Manny, who has invested his resources as well as countless hours of his time and talent over the past three years. We look forward to capitalizing on the momentum built during his tenure.

As the needs of the community become more complex, our United Way must grow and adapt. This year, we began Strategic Planning to guide our future growth and meet the challenges and opportunities ahead.

I look forward to a United Way that can raise more dollars and collaborate with others to bring real, lasting change to the Southcoast. Together, we have accomplished so much. It's time to renew our commitment and build an even stronger United Way, and in the process, a stronger community.

A handwritten signature in black ink that reads 'Michelle N. Hantman'.

Michelle Neves Hantman
President

After nearly a decade of volunteering, I considered myself pretty familiar with our United Way. Now, after having served as Chairman for the past three years, my perspective is quite different. What I once viewed as solely a mechanism for funding agencies is truly much more. The scope of what we do – from administering our own unique programs to promoting volunteerism – is immense and far reaching.

The staff is to be commended. They are a great team – small in size, but huge in effort, talent and energy. They work diligently each day to achieve tangible results for the community.

When I took the helm, our focus was to strengthen internal operations while continuing to do what we do best; promote philanthropy at all levels and support valuable programs. I am proud to say that we have accomplished these goals.

We are now a stronger and more professional organization. From revising bylaws and policies to ensuring efficiency and transparency, we have been diligent about investing donor dollars wisely. We have also stepped up to meet the challenge, cutting our own internal expenses significantly, resulting in more dollars going back out in the community to help those who need it most.

Strategic Planning has also begun to help chart a focused course for our future; evaluate our funding model and begin a true organizational transformation. As I pass the gavel on to my colleague, Dennis Galvam, I feel that we are well positioned to remain true to our roots, but also recognize and respond to emerging needs.

I am honored that I've had the privilege of being able to lead such an impactful organization.

A handwritten signature in black ink that reads 'Bob Manny'.

Robert Manny
VP of Operations, Princess House, Inc.
Board of Directors Chair



ANNUAL CAMPAIGN

We all know that the needs throughout our region are great and that no one person can tackle them on their own. Fortunately, when we work together our ability to make a difference is even greater. Our United Way is fortunate to have the support of committed volunteers who work tirelessly to encourage others to give.

Loaned Executives

Last year, our United Way was fortunate to have the support of a group of dynamic and talented Loaned Executive volunteers who helped us coordinate employee giving campaigns at over 200 sites in Greater New Bedford.

Several local businesses generously “loaned” United Way their best and brightest employees to help with our campaign efforts allowing us to effectively reach our donors, while keeping administrative costs at a minimum. These individuals worked diligently to contact companies, conduct presentations and ensure that campaigns ran smoothly.



2010 Loaned Executives

- **Andrea Amaral**, BankFive
- **LaShauna Barboza**, Sylvia & Company Insurance Agency
- **Betty Durkin**, Lockheed Martin
- **Gianno Lettieri III**
- **Wendy Mendoza-Rivera**, New Bedford Housing Authority
- **Nelson Tavares**, First Citizens' Federal Credit Union
- **Chris Horta**, Bristol County Sheriff's Office



Campaign Chair

- **Beth Caldwell**, Sylvia & Company Insurance Agency

Campaign Cabinet

- **Mathew Insana**, Rockland Trust
- **Lynn Motta**, BankFive
- **Joseph Tavares**, Rockland Trust

Investing in the Community

Funding & Designations:

• Partner Agency Community Funding	\$728,853	
• Targeted Care Funding	\$29,829	
• Designations to UW Partner Agencies	\$88,647	
• Designations to Affiliated Agencies	\$24,168	
• Designations to other United Ways	\$1,313	
• Designations to NBCCC Foster Children	\$1,530	

TOTAL Funding & Designations **\$874,340**

Other Initiatives & Programs:

• Community Building Mini-Grants Program	\$28,500	\$79,647
• Day of Caring		\$2,250
• Hunger Commission of Southeastern MA	\$19,000	\$131,171
• Mass 2-1-1	\$6,428	
• Summer Fund		\$90,916
• Volunteer Solutions	\$3,000	

TOTAL Other Initiatives & Programs **\$56,928** **\$303,984**

SUBTOTALS **\$931,268** **\$303,984**

TOTAL COMMUNITY INVESTMENT: \$1,235,252



Your Contributions at Work

Contributions to our United Way's Community Fund support more than 60 programs that provide assistance to thousands of local people each year.

AGENCY

PROGRAM(S)

FUNDING

Basic Human Needs - Provides food, clothing, shelter, safety, & disaster relief services for those in need, as well as assistance for the elderly and victims of neglect and violence.

American Red Cross of Massachusetts Bay	Disaster Services Program	\$29,067
Coastline Elderly Services	Community Mainstream Resources Program	\$15,000
Damien's Place, Family Pantry Corporation	Food Pantry	\$42,295
Immigrants' Assistance Center	Case Management	\$30,994
Salvation Army	Emergency Assistance / On-Site Feeding	\$66,056
The Women's Center	Domestic Violence Program	\$21,000

Children & Youth - Provides quality child care and after school programs to prepare them for a lifetime of achievement.

Boys and Girls Club of Greater New Bedford	Youth Outreach Transportation / Power Hour Tutorial / Computer Learning Center	\$80,000
Boy Scouts of America, Narragansett Council	Scout Reach / Urban Program Support / Scouting for Food "Good Turn" / Comprehensive Scouting Program	\$19,942
Child and Family Services of New Bedford	Big Brothers Big Sisters	\$51,250
Dennison Memorial Community Center	Enrichment and Tutoring Programs	\$47,000
Diabetes Association	Youth Programs	\$15,500
NorthStar Learning Centers	Devereux Early Childhood Assessment	\$41,671
People Acting in Community Endeavors (PACE)	YOUTHBUILD	\$14,000
Seven Hills Behavioral Health	Ed Ventures / Project CARE	\$12,000
Wareham Early Childhood Education & Development	Child Care Subsidies	\$6,000
YMCA Southcoast	New Bedford YMCA Preschool Childcare / Membership	\$61,385
YWCA Southeastern Massachusetts	Racial Justice Outreach & Education / YWkids / Economic Empowerment for Women & Girls / ENCOREplus	\$69,000

Health - Provides physical / mental health services, nursing & hospice care, suicide prevention, substance abuse and awareness / prevention of life-threatening diseases.

Community Nurse & Hospice Services	Hospice	\$23,723
New Bedford Council on Addiction (NeBCOA)	Residential Substance Abuse Programs for Women	\$33,400
Positive Action Against Chemical Addiction (PAACA)	Substance Abuse Programs	\$2,142
Samaritans of Fall River / New Bedford	Suicide Prevention Hot-Line / Safe Place	\$15,000

People with Disabilities - Provides advocacy, vocational training, rehabilitation services & special needs programs.

Advocacy Resource Center of GNB (ARC)	Family Support Program	\$33,680
The Nemasket Group	Job Paths	\$17,541
Schwartz Center for Children	Rehabilitation Program	\$69,854

TOTAL FUNDING

\$817,500

CAMPAIGNS HELD IN 2009

AAA • Abbot Laboratories • Acorn Manufacturing • Acushnet Company • Acushnet Public Schools • Advocacy Resource Center (ARC) • Aerovox • AFC Cable Systems • AJ Wright • Alden Buick Pontiac GMC • Alden Court Nursing Care & Rehabilitation Center • Allegheny Ludlum Corporation • Allstate Insurance Company • American Red Cross of Massachusetts Bay • American Seafoods International • AT&T • Babbitt Steam Specialty Company • Bank of America • BankFive • BankNorth • Best Buy • Better Community Living • BJ's Wholesale Club • Blue Cross Blue Shield of MA • Boy Scouts of America, Narragansett Council • Boys & Girls Club of GNB • Bristol County Savings Bank • Brittany Dyeing & Printing Corp • CBIZ Tofias • CFC - Combined Federal Campaign • Child & Family Services • Citizens Bank • Citizens-Union Savings Bank • City of New Bedford • Coastline Elderly Services • Comcast • Commonwealth of Massachusetts • Community Nurse & Hospice Care • Constellation Energy • Cornell Dubilier Electronics • Coyne Textile Services • CP Bourg • Dartmouth Public Schools • Davico Mfg. • Dennison Memorial Community Center • Depuy, a Johnson & Johnson Co. • Eastern Bank • Edson International Corporation • Endeco/YSI • Fairhaven School Department • Famous Foods • FedEx • First Citizens' Federal Credit Union • Five Star Surgical • FM Global • General Dynamics • Girl Scouts of Eastern Massachusetts • Greater New Bedford Regional Vocational Technical High School • Harvard Vanguard • High Point Treatment Center • Hodgson Pratt & Associates • Home Depot • IBM • Immigrants' Assistance Center • JCPenney • Joseph Abboud • Julius Koch USA • Kennedy Donovan Center • Kohl's • Liberty Mutual • LL Bean • Lockheed Martin • Lowe's • Macy's • Maritime Bridge Terminal • Marshall's • Moore & Isherwood • Morgan Advanced Ceramics • Nameplates for Industry • Nemasket Group • New Bedford Area Chamber of Commerce • New Bedford Council on Addiction (NeBCOA) • New Bedford Credit Union • New Bedford Housing Authority • New Bedford Medical Associates • New Bedford Public Schools • New Bedford Rehabilitation Hospital • New Directions • NorthStar Learning Centers • NSTAR • Old Colony Regional Vocational Technical High School • PACE • PAACA • Polyneer • Poyant Signs • Precix • Purity Services • Raymon Pielech Zexter PC • Raytheon • Reynolds DeWalt • Robertson's GMC • Rockland Trust • Schaefer Marine • Schwartz Center for Children • Sensata • Seven Hills Behavioral Health • Shaw's Supermarkets • Skip's Marine • Southcoast Hospital Group • South Coast Media Group • Southern Mass Credit Union • Sovereign Bank • Staples • Steppingstone • Stop & Shop • Sylvia & Company Insurance Agency • Symmetry Medical • T.J. Maxx • Target • The Gap • The Gillette Company • The Oaks • The Salvation Army • The Samaritans • The Women's Center • Town of Acushnet • Town of Dartmouth • Town of Fairhaven • Town of Wareham • Tremblay's Bus Co. • UPS • Veolia Water • Verizon • Wal-Mart • Wareham Early Childhood Education • Webster Bank NA • YMCA Southcoast • YWCA Southeastern MA • Zapp, USA

Our Top Five Contributors:

ACUSHNET COMPANY



LOCKHEED MARTIN



Because we strive to invest the most dollars back into the community, we are constantly assessing and improving our operational efficiency. While there are no dues paid to our United Way by partner and affiliated agencies, there is a formula for cost recovery from our annual campaign. Last year, our administrative costs were 16.5% - far below the Better Business Bureau's recommendation of up to 35% for nonprofit organizations.



HONORING EXCELLENCE

Each year, United Way of Greater New Bedford's Awards Dinner & Celebration recognizes companies and individuals that have shown an outstanding commitment to the community through their support of United Way. In 2010, over 300 individuals gathered to honor those who exemplified the spirit of LIVE UNITED through their hard work and dedication.

Award Recipients

ROCKEFELLER AWARD

Acushnet Company
Bank of America
Lockheed Martin
City of New Bedford
NSTAR Gas
NSTAR Electric
Southcoast Hospitals Group
Sovereign Bank
UPS

NAVIGATOR SOCIETY AWARD

Lockheed Martin

MAJOR FIRMS

CHALLENGE PLATTER

NSTAR

NEW CAMPAIGN AWARD

Endeco/YSI

SPIRIT OF ASKING

Community Nurse & Hospice Care
GNB Voc-Tech
New Directions Southcoast
NorthStar Learning Centers
PAACA
Schwartz Center for Children
Target (Dartmouth & Wareham)
The Women's Center
YMCA Southcoast

SPIRIT OF GIVING

Victoria Grasela

SPIRIT OF VOLUNTEERISM

Albert Fortes

SPECIAL FUNDRAISING AWARD

New Bedford City Clerk

LIVE UNITED AWARD

South Coast Media Group

MINI-GRANTS PROGRAM AWARD

Gertrude Singleton

HUNGER COMMISSION AWARD

Rich Medicke

CAMPAIGN EXCELLENCE

Alden Court
BankFive
Comcast
Coastline Elderly Services

CAMPAIGN EXCELLENCE (cont.)

Community Nurse & Hospice Care
Dennison Memorial Community Center
First Citizens' Federal Credit Union
GNB Voc-Tech
JCPenney (Dartmouth & Wareham)
Kennedy Donovan Center
MAC/Alberox Products
New Bedford Credit Union
New Bedford Housing Authority
New Directions Southcoast
NorthStar Learning Centers
PAACA
Poyant Signs
Schwartz Center for Children
South Coast Media Group
Sylvia & Company Insurance Agency
Symmetry Medical
Target (Dartmouth & Wareham)
The Women's Center
YMCA Southcoast





NAVIGATOR SOCIETY

Every gift to United Way helps make our community a better place. However, through our Navigator Society we are able to recognize those who contribute \$1,000 or more annually. Last year, Navigator Society contributions comprised approximately 17% of our total campaign revenue. This strong commitment to GIVING serves as an inspiration for others to invest in the future of our community.

Navigator Society Members

Alexis de Tocqueville Society Ordre d'Liberte - \$10,000 or more
Kate & Al Merck • One Anonymous Donor

\$5,000 - \$9,999

Rev. & Mrs. Brendan Griswold • Steve & Dolly Sharek • Richard Toomey •
Mr. & Mrs. William Walsh

\$2,500 - \$4,999

David Cadorette • Michelle & Jason Hantman • Richard Medicke • Joseph
J. Nauman • Sidney J. Weinberg • Two Anonymous Donors

\$1,500 - \$2,499

Joseph Blais • Nelson Gifford • Bruce Lemieux • Joseph Rappisi • Francis
Rice • Michael Sitarz • Jonathan Craig Waters • One Anonymous Donor

\$1,000 - \$1,499

Hershel Alpert • Edward Arsenault • Toni Athans • Gerald Bellis • Patrick Boyd • Beth Caldwell • John & Lisa Calnan • Dr. Paul & Elaine Chervinsky • Mark E. Cronin • John & Shelly Day • Robert Dumas • John & Helen Duryea • Ralph Eustis • Joseph S. Finnerty • Henry Fortin • Paula Freitas • Anthony Geruso • Roland Giroux • Sarah Gonet • Michael Goulart • Christopher M. Hodgson • John & Mary Hodgson • Mathew Insana • Kathleen & Arthur J. Kelly III • Michael Kelly III • Michael Kramer • Sarah Lamothe • Scott Lang • Daniel Lopes • Jorge Lopes • Christopher Louro • Robert Manny • Mark Mareiro • Mary Marshall • Peter James Marshall • Howard Marshall • Dr. J. Greer McBratney • Jenna McDonald • Nancy McFadden • Karen Medeiros • Bernard Mitchell • Stephen Montebault • Nelson Ostiguy • Charles Paradis • James W. & Margaret H. Perkins • Debbie Pickup • Orren B. Robbins • Kevin Rodman Conare • Gail Rodrigues • Perry Ross • John Royle • Gary R. Schuyler • Alan Michael Sequeira • Norman & Maryellen Shachoy • James Shaw • Antonio Silva • Stephen Stabile • Maureen Sylvia Armstrong • David Talty • Joseph & Leonore Tavares • Emily Viera • Maryanne Viveiros • Mark Whalen • James White • Kimberly Willis • Shawn Yoder • Marilyn & Robert Pielech • Two Anonymous Donors

"I think every family in Greater New Bedford has been touched in some way by the good work of United Way agencies. I know that mine has. My wife and I make it a point to help out as much as we can. It just feels like the right thing to do."

Steven S. Sharek, Esq.
Steve & his wife Dolly are Navigator Society members

Special note: We have reviewed carefully all gifts made to United Way of Greater New Bedford to ensure that each gift is properly recognized. The Navigator Society List acknowledges all gifts made to the 2009 campaign. Occasionally, despite our best efforts, or due to company confidentiality, a name may be omitted or listed incorrectly. If we have made mistakes, we sincerely apologize. Please alert us to such errors by contacting the United Way office at 508-994-9625 or info@unitedwayofgnb.org. Please note that we make every effort to follow donors' preferences when compiling the Navigator Society List. If you would prefer to have your name listed differently in the future, please let us know.

HUNGER COMMISSION OF SOUTHEASTERN MA

According to Project Bread's 2009 Annual Status Report on Hunger, 8.3% of all Massachusetts households struggle to put food on the table – and families in Greater New Bedford are **six times** more likely to face such a crisis than those in other parts of the state.

Through the Hunger Commission of Southeastern Massachusetts, United Way provides assistance to people who are forced to choose between the basic necessities of life.

The Hunger Commission coordinates food distribution to nearly 50 emergency food programs throughout Bristol County by working with local businesses, individuals, volunteer groups and distribution networks. In addition, we serve



as the local administrator of the Emergency Food and Shelter Program (EFSP) and partner with the National Association of Letter Carriers and the US Postal Service for the Letter Carriers' Food Drive, the largest one-day food drive in the country. The Hunger Commission also regularly advocates for childhood nutrition statewide to ensure that all children are able to grow, learn and achieve their full potential.

The Hunger Commission received food contributions from Bergie's Seafood, Helping Hands, Maritime Terminal, Nissen Bread, *Sharing the Harvest* Community Farm, Shaw's Supermarkets, Sid Wainer & Son, Starbucks, Stop & Shop and Tempest Fisheries. In addition to the United Way Campaign, funding was provided by the Bristol County Savings Bank Foundation, City of New Bedford Community Development Block Grant, Congregational Church of South Dartmouth, Cuttyhunk Union Methodist Church, First Citizens' Federal Credit Union, Global Community Fund, Island Foundation, Patrick Carney Family Foundation, Project Bread and individual donations.

Last April, the Hunger Commission received over \$18,000 from a benefit concert by The Pearly Baker Band, a longtime group of local musicians who recognized the struggles of so many in our community. Attendees were also encouraged to bring non-perishable food items to the event, resulting in 800 lbs. of food that the Hunger Commission distributed to local food kitchens and pantries.



2009 HUNGER COMMISSION DISTRIBUTION SITES

American Red Cross • Ascension Church • Coastline Elderly Services • Catholic Social Services • Citizens for Citizens • Damien's Pantry • Harmony House • Heritage House • HOME of HOPE • Immigrants' Assistance Center • Market Ministries • M.O. Food = L.I.F.E. Pantry • PACE • Reflections • St. Anthony's Church • St. Martin's Church • Salvation Army • Steppingstone • Seven Hills Behavioral Health • Veterans' Association of Bristol County • Veterans' Transition House • YWCA Southeastern Massachusetts

"On a daily basis the Hunger Commission delivers bread, meat, vegetables and more for individuals who cannot afford them. When they see these items, they really perk up and smile. The Hunger Commission puts a smile where there was no smile."
– Major Gilbert R. Parkhurst, The Salvation Army

COMMUNITY BUILDING MINI-GRANTS PROGRAM

The Mini-Grants Program continues to be the only local resource to promote civic involvement at the all-volunteer level, supporting efforts that improve the community through grantmaking, skill-building workshops and networking opportunities. This year, 44 groups were awarded a total of \$44,000 for projects that represent neighborhood events, senior and youth activities, environmental and disability concerns, performing arts, and community gardens. Funds are used to provide items essential to a project's success such as health and wellness items for the Baby Health Project and soil and plants for the Victory Garden.

The "Best of Community Fundraising" and "Best of Cultivating Membership" workshops provided grantees and other community groups with best practices for fundraising and volunteer recruitment and retention. The workshops are designed to help groups improve their organizational capacity, leadership and management skills.

A resource library is also made available to past and present Mini-Grantees to loan out equipment. From audio visual equipment to coffee urns and a popcorn maker, the library contains items that would normally be cost prohibitive for small volunteer groups to purchase.

The Mini-Grants Program has also served as a springboard for many organizations to develop their groups into larger initiatives or in some cases, even self-sustaining 501(c)3 organizations.

In addition to United Way Campaign support, the Mini-Grants Program received funding from the Island Foundation, Bilezikian Family Foundation, Henry H. Crapo Charitable Foundation, Upstream Foundation, anonymous donors and other donations throughout the year. The Community Economic Development Center of Southeastern Massachusetts is a founding partner and provides in-kind program support year round.



2010 Mini-Grants Recipients

21 FrienDS \$1000 – A.S.A.P. (All Scholastic Athletic Program) \$1000 – Acushnet Classic Ensemble (ACE) \$800 – Acushnet Grange (#285) \$500 – Atlantic Aviators (Women in Aviation International) \$500 – Black Student Union at UMass Dartmouth \$786 – Bullard Street Neighborhood Association \$763 – Busy Hands Loving Hearts \$1000 – Comite Centro Comunitario de Trabajadores \$1500 – Community Garden Group \$600 – Cove Street Neighborhood Association \$851 – Dartmouth Parents Group \$1000 – District Fire Chief Gerald Nadeau Memorial Foundation \$1225 – Fairhaven Sustainability/ Recycling Committee \$577 – Fort Taber-Fort Rodman Historical Association \$800 – Friends of the New Bedford Free Public Library \$1500 – Friends of the Wareham Community Pathway \$1000 – Friends of Trinity Day Academy \$2000 – Goulart Square Improvement Association \$730 – Greater New Bedford SouthCoast Gospel Festival \$500 – Green Heart/ Rhythms \$280 – Helping Hands and Hooves \$1440 – James B. Congdon School PTO \$630 – Kids That Grow \$800 – Massachusetts Clean Air Coalition (MCAC) \$1300 – Monte's Park Basketball League \$1000 – NBHS After Prom Committee \$500 – Neighborhoods United \$980 – Nittauke Committee \$500 – O.R.P.H. (Orpheum Rising Project Helpers) \$1000 – Operation Clean Sweep \$800 – Reel Serious \$800 – Safe Zones \$1500 – Scotty Monteiro Jr. Foundation \$2000 – Serenity Garden Community Garden \$1282 – South Central/ South 1st Neighborhood Association \$1109 – Southcoast Community Meal Program \$1500 – SouthCoast COMPEER \$1500 – Team Builders \$1000 – The Baby Project \$2500 – The Women in You \$732 – Tree City Committee-New Bedford \$500 – Urban Fusion Performing Arts Program \$1000 – Waste Not Want Not \$715



SUMMER FUND

The future success of our community directly depends on the success of our youth. Through years of collaboration with youth-based organizations across Greater New Bedford, United Way understands that one of the most important ways we can serve our youth is to provide them with opportunities to succeed outside the classroom.

Last year, United Way's newly expanded Summer Fund program provided over \$90,000 in funding to local nonprofits to create employment, summer camp and cultural enrichment opportunities for local young people.

While, for the past 15 years, United Way has provided "campership" support to local at-risk youth, a gap existed when it came to older youth. After a successful pilot youth employment initiative last year, we decided to expand the funding parameters to include youth employment,

including a 2-day job training course facilitated by New Directions and cultural enrichment components. Through Summer Fund, local youth are provided with enriching summer experiences that provide them with skills that will last a lifetime.

Summer Fund is made possible through generous support from the Island Foundation, Bilezikian Family Foundation, Patrick Carney Foundation, Upstream Foundation and the YES and Rainy Day Funds at the Community Foundation of Southeastern Massachusetts, as well as United Way campaign contributions and individual donations.



"When school is out for the summer, kids don't stop growing physically and developmentally. Families need a safe and positive environment for their children to thrive, and the camp experience provides that."

- Gary Schuyler, President & CEO of YMCA Southcoast

2009 Summer Fund Allocations

Tract 1 - Youth Employment

3rd EyE's Summer of Peace	\$5,000
Boys & Girls Club of Greater New Bedford	\$5,000
Hunger Commission of Southeastern MA	\$3,500
Immigrants' Assistance Center	\$3,000
PACE YouthBuild	\$4,800
Southeastern MA Agricultural Partnership (SEMAP)	\$2,340
The Trustees of Reservations - Bioreserve Youth Corps	\$4,896
Waterfront Historic Area League (WHALE)	\$1,080



Tract 2 - Camperships

Advocacy Resource Center (ARC)	\$4,500
ArtWorks! - Cool Arts Kids Summer Camps	\$5,000
Boy Scouts of America, Narragansett Council	\$2,400
Community Boating Center - Summer Youth Mentorship Program	\$5,000
YMCA Southcoast - Camp Metacomet	\$5,000
Girl Scouts of Eastern Massachusetts	\$2,400
Trips for Kids - Explore Your Environment (EYE) Program	\$5,000
United Front Homes Summer Enrichment Program	\$5,000
YMCA Southcoast - Camp Frederick Douglass	\$5,000
YMCA Southcoast - Camp Nep-in-NAE	\$5,000
YMCA Southcoast - Camp Massasoit	\$5,000
YWCA Southeastern Massachusetts	\$5,000

Tract 3 - Cultural Enrichment

AHA! - City Celebrates!	\$2,000
artMOBILE!	\$5,000

TOTAL

\$90,916

VOLUNTEER SOLUTIONS

We believe that a strong, healthy community and volunteerism go hand in hand – that's why our United Way makes it easy for people to find local volunteer opportunities through Volunteer Solutions.

Accessible through our website, Volunteer Solutions is a free online service that connects potential volunteers with local agencies in need of support. The database lists over 100 opportunities and provides users with a variety of search options, such as area of interest, zip code or date, so they can find the volunteer opportunity that's right for them.

Volunteer Solutions also includes a feature called Board Connections which matches potential volunteers with nonprofits that have board & committee openings.



THE DAY OF CARING & YOUTH DAY OF CARING WERE SPONSORED BY:



DAYS OF CARING

More than 250 volunteers embodied the spirit of volunteerism during last year's Day of Caring and Youth Day of Caring, which rallied local people to assist nonprofits with various projects such as painting, landscaping, stocking food pantries and much more.



The Days of Caring, which are offered twice a year and are open to individuals, local corporations, schools and other groups, serve as the area's only large-scale, coordinated volunteer effort. Last year these unique events provided more than \$22,000 in much needed volunteer support to participating agencies. Likewise, the volunteers were able to experience, first-hand, the important work that these nonprofits do each day.

"My students have participated in the United Way Youth Day of Caring since its inception. Through their experiences, many of them have been inspired to become involved in other community service projects, returning individually and in groups to do more work on their own."

– Teresa Dall, English Department Coordinator & National Honor Society Advisor
Old Rochester Regional High School

SOUTHCOAST SERVES

United Way continued to lead the effort in volunteerism last year through our many events, programs and partnerships.

Seeing a need for a comprehensive community effort to promote and encourage volunteerism, we collaborated with UMass Dartmouth Office of Community Service and Partnerships to form SouthCoast Serves. The group, which is comprised of more than two dozen nonprofit organizations, civic groups and community-minded businesses, focuses on leveraging resources, expertise and capacity to foster service and volunteerism in the SouthCoast area.

We are proud to be a founding partner of SouthCoast Serves and look forward to helping it grow in the coming year.

“The vision of SouthCoast Serves is to lead our community to become a place where people can and do integrate service into their everyday lives.”

– Deirdre Healy, Director of the Office of Community Service and Partnerships at UMass Dartmouth



when people serve - communities prosper



Last year, United Way also conducted Volunteer Solutions trainings for local high school students to help them fulfill community service requirements by finding opportunities that fit their needs and interests. Students also learned how to log and track their completed volunteer hours.

volunteer solutions
connecting people to caring
by Truist



COMMUNITY PARTNERSHIPS

Our United Way continues to expand its reach beyond fundraising to engage in initiatives that target specific community needs and build a stronger Greater New Bedford.

By partnering with local companies and community groups, we are at the forefront of several valuable initiatives. The Share-A-Tree Program allowed us to work with Target stores in Dartmouth and Wareham to donate and distribute free, decorated holiday trees to families in need. We also coordinated the collection and distribution of 2,700 toys to local families during the holidays through the New Bedford Firefighter's Union's Annual Toy Drive.



Additionally, United Way has taken the lead in facilitating a Community Needs Assessment along with other area funders who came together to determine the effectiveness and efficiency of local nonprofit agencies.

Our United Way also collaborates with various community groups including the Early Learning Consortium to promote early literacy and the Massachusetts Action Planning Team / Success for Life to achieve a statewide, comprehensive plan for youth.

This past year, our United Way was designated as a Community Partner to increase participation in the 2010 Census through the Census Bureau's Partner Support Program. By teaming up with local schools, government agencies and nonprofit organizations, we reached out to thousands of individuals in an effort to educate them and encourage their participation in this important community-wide effort.

The United States Census 2010 logo, with "United States" in a smaller font above "Census" and "2010" in a larger font below it, all in red text within a white rectangular box.

United States
Census
2010



OTHER INITIATIVES



Mass 2-1-1

United Way's Mass 2-1-1 program is an information and referral hotline that provides free, confidential information to people seeking non-emergency support services, 24 hours a day, 7 days a week.

Last year, Mass 2-1-1 fielded nearly 2,000 calls from individuals in Greater New Bedford – a 128% increase over the previous year. Callers received information about a spectrum of services such as

rental assistance, food pantries, affordable housing, health resources, child care and job training programs.

A statewide collaboration of local United Ways and the Massachusetts Association of Information and Referral Specialists (MAIRS), Mass 2-1-1 constantly updates a comprehensive agency database and provides callers with the option to receive information in several different languages. Mass 2-1-1 is also essential in disaster relief, helping reduce non-emergency calls to 9-1-1 by connecting victims, donors and volunteers with social service agencies.

New Bedford Community Connections Coalition



Now in its 14th year, the partnership between our United Way and New Bedford Community Connections Coalition (NBCCC) has continued to strengthen families and ensure the well-being and safety of children in Greater New Bedford.

In addition to serving as the fiscal conduit for NBCCC, United Way houses the Family Resource & Development Center, which works closely with the Department of Children & Families to provide advocacy and resources for local families.

United Way and NBCCC also partner to distribute nearly \$5,000 in enrichment scholarships for youth in foster care.



ENGAGING YOUNG PROFESSIONALS

In an effort to further engage our area's growing population of young professionals, we once again hosted Cocktails with a Cause in 2010.

The goal of the event was to raise awareness about the importance of community involvement and philanthropy among tomorrow's leaders, while providing them with the opportunity to network with their peers.



16th Annual
Clambake with Lobster

2010 CLAMBAKE COMMITTEE

- | | |
|--------------|------------------|
| Al Dias | Brian Rose |
| Lauren Doyle | Shawneen Shidell |
| Stu Lawrence | Joe Tavares |
| Laura Long | Rebecca Tavares |
| Joe Lopes | Tim Tetreault |
| Jerry Rego | Sean Toomey |



This year's Clambake was generously sponsored by:

ROCKLAND TRUST Where Each Relationship Matters®



UNITED WAY LEADERSHIP

Our United Way is governed by an extraordinary group of community leaders who volunteer their time and talents to lead this organization. Board members may serve three-year terms, while all officers and standing committee chairs are appointed annually. The Board of Directors usually meets four to six times during the year at a location graciously hosted by Bank of America.

2009 - 2010 Board of Directors

* = Executive Committee

Hershel Alpert

Alpert Consulting
(Service ended June 2010)

Pamela Cruz

MA Dept. of Children and Families

David Fortin

Media Image Productions

Frances Fuller, RN, MS, CHE

Southcoast Hospitals Group
(Service ended January 2010)

Dennis Galvam (Vice Chair) *

NSTAR

Roland A. Giroux

Acushnet Company

Andrew Guilbeault

Bank Five

Christopher Hodgson

Coastal Financial Services

Mathew Insana

Rockland Trust

Arthur Kelly (Immediate past chair) *

Sarah Lamothe

Verizon

Robert Manny (Chair of the Board) *

Princess House, Inc.

Jenna McDonald

Lee's Market

Nancy McFadden

Bridgewater State College

Atty. Joe Michaud

Robert Pielech, CPA (Treasurer) *

Raymon Pielech Zexter PC

Michele Pratt, CPA

Hodgson Pratt & Associates

Orren Robbins (Clerk) *

Michael Shea

GNB Voc-Tech

Edward Sweeney

Emily Viera

Lockheed Martin

Dr. Vanessa M. Ferreira Williams

Mattapoisett Council on Aging
(Service ended on April 2010)

Special Appointment:

Atty. Jane Pineau (Of Counsel) *

Honorary Board of Directors

Carolyn Burnham, Dartmouth • **Joel Burns**, South Dartmouth • **Norman Cartmill**, Marion • **John Day**, South Dartmouth • **J. Richard Early**, Fairhaven • **John Farnham**, Marion • **Manuel Fernandes**, Acushnet • **Glen Johnson**, New Bedford • **John Linehan**, New Bedford • **R.F. MacDonald**, Marion • **Dr. Edward Mackler**, New Bedford • **James Mathes**, South Dartmouth • **John Moore**, Dartmouth • **Domenick Nicolaci**, Fairhaven • **Norma Olivier**, South Dartmouth • **Stephen Prescott**, South Dartmouth • **Stuart Richardson**, Marion • **George Ripley**, New Bedford • **Mary Schwartz**, North Dartmouth • **Calvin Siegal**, South Dartmouth • **Atty. Howard Young**, New Bedford • **Richard B. Young**, Mattapoisett

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED. 

STAFF (left to right):

Lisa Calvano, CPA

Director of Finance & Administration

Caroline Cuccia

Director of Marketing & Public Relations

Bill Shell

Program Director

Hunger Commission of Southeastern MA

Michelle N. Hantman

President

Claudia Kirk

Program Director

Community Building Mini-Grants Program

Sarah Gonet

Vice President of Resource Development





LIVE UNITED



United Way of Greater New Bedford

105 William Street / 3rd Floor

New Bedford, MA 02740

Tel: 508-994-9625

Fax: 508-994-9667

www.unitedwayofgnb.org

info@unitedwayofgnb.org

A 501(c)3 Nonprofit Organization

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